SIGNAGE ST LUCIA

Consideration:

Carmody Rd, Hawken Drive and Upland Rd are heavily utilised entry routes onto campus. There are no signs or markers to indicate that one has arrived at the University when driving on these roads into the roundabout at the top of Chancellors Place.

To enhance the University profile through place-making and create a “sense of arrival”, a significant entry sign is proposed for the verge in front of The Brian Wilson Chancellery on the roundabout. The design intent is in keeping with the very successful large format Sir Fred Schonell Drive entry sign, albeit on a reduced scale to suit the location. This reduced sized entry sign will also be incorporated into the UQ Lakes Link Walkway project at the Lakes Bus stop.

The proposed sign’s design elements, style and materials are compliant with the approved UQ Signage Manual.

Description:

The Entry Statement Sign will be constructed using similar design elements and materials to that of the current sign on Sir Fred Schonell Drive. A combination of backlit illuminated UQ logo and up-lighting of base plinth, again to match the current sign.
Location and approach

- Entrance marker to be located behind footpath

Viewing distance approx 50m

Viewing distance approx 25m
TOP VIEW

Fabricated aluminium vertical blade powdercoated charcoal

Fabricated stainless steel crest & letters
Cap X: height = 520mm
Small Cap X: height = 255mm

FRONT VIEW

Concrete plinth

Campus name letters cast in concrete face
Cap X: height=135mm

SIDE VIEW

In-ground LED lights to upright sign

Elevation
Scale 1:50

Reference: existing Sir Fred Schonell Drive Entrance Marker

UNIVERSITY OF QUEENSLAND St Lucia Campus • Connedy Road Entrance Marker • 03 November 2014

Unless otherwise noted all dimensions in millimetres. Use figured dimensions in preference to scaling. Contractor to confirm all dimensions and details on site prior to manufacture.

Attention
Due to this reproduction process the colours in this image are not exact representations of the final product.
Comparison of size

Comparison of size to Sir Fred Schonell Drive Entrance Marker

Scale 1:50
Day view

Night view